

EMILY CROCKETT

Contact

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Professional Summary

Information professional with 7 years of experience in managing digital collections and visual resources. A diverse set of working environments has cultivated adaptability, versatility, and ability to grasp concepts quickly. Interested in improving access and increasing efficiency using data.

Areas of Expertise

- DIGITAL ASSET MANAGEMENT
- METADATA & TAXONOMY
- DIGITAL ARCHIVES
- CLASSIFICATION & CATALOGING
- DIGITAL IMAGING
- DATABASE AND RECORDS MANAGEMENT
- DATA MODELING
- VISUAL INFORMATION MANAGEMENT
- DATA VISUALIZATION
- DATA ANALYSIS
- USER EXPERIENCE
- SYSTEMS ANALYSIS
- PROCESS CONTROL & WORKFLOW ANALYSIS
- SOCIAL MEDIA MANAGEMENT
- DIGITAL MARKETING
- CONTENT DEVELOPMENT & MANAGEMENT

Work Experience

TEACHING ASSISTANT

CHIN 252: Introduction to Chinese Culture through Narrative
University of North Carolina at Chapel Hill, Spring 2020

PROGRAMS AND MEDIA OUTREACH ASSISTANT

Carolina Digital Humanities Initiative & Digital Innovation Lab,
Fall 2017- Spring 2020

- Developed content to promote DH on campus
- Created a data literacy badging program for undergraduates
- Researched and wrote grant proposals
- Managed collaborations with campus entities
- Provided expertise in data organization and taxonomies
- Produced documentation to preserve institutional memory
- Created "archives to data" module
- Maintained lab website

GRADUATE ASSISTANT

Duke Wired! Lab for Digital Art History and Culture,
Summer 2019- Spring 2020

- Researched and wrote new dictionary entries for the Dictionary of Art Historians
- Wrote Python scripts to standardize entries
- Cleaned data per a controlled vocabulary
- Developed an implementation plan for linked data
- Problem solved with APIs, XQuery, and topic modeling

GRADUATE ASSISTANT

UNC, Visual Resources Library, Fall 2018- Spring 2019

- Photographed and digitally archived local painting collection
- Researched and catalogued slide donations for ingest into ArtStor using VRA metadata standards

METADATA INTERN

National Humanities Center, Summer 2019

- Created metadata for Audio and Visual assets according to a controlled vocabulary
- Used Dublin Core as reference to controlled vocabulary

SOCIAL MEDIA ASSISTANT

ArtCurious Podcast, 2017- Present

- Created monthly social media outreach plans
- Analyzed social media metrics to improve content development

Technical Proficiencies

- MS OFFICE SUITE
- ADOBE CREATIVE CLOUD
- HTML & CSS
- SEO & GOOGLE ANALYTICS
- DRUPAL
- WORDPRESS
- PYTHON
- JAVA
- JAVASCRIPT
- SQL
- TABLEAU
- XML
- PROFICIENCY IN FRENCH & ITALIAN

Academic Qualifications

MA ART HISTORY MS INFORMATION SCIENCE DIGITAL HUMANITIES CERTIFICATE

University of North Carolina at Chapel Hill, c/o 2020
Masters Paper: "DAM Becky, Look at that Asset! Digital Asset Management in Cultural Institutions"
Masters Thesis: "Veronese's Bathing Women: Susanna, Diana, and Bathsheba"

BS INFORMATION SCIENCE & BA ART HISTORY MINOR IN ITALIAN

University of North Carolina at Chapel Hill, c/o 2017
Phi Beta Kappa, Highest Distinction, 3.889 GPA

Awards & Scholarships

- 2019** Garneta Taormina Memorial Student Award & Lorraine Tansey Travel Award
- 2019** Humanities Professional Pathways Fellow
- 2018** Visual Resources Association, Mid-Atlantic Travel Award
- 2017** SILS Non-Service Merit Scholarship
- 2016** Pearman Award for Thesis Research

VISITING FACULTY

University of North Carolina School of the Arts, Spring 2019

- Taught *Survey of Western Art II*
- Fostered strong visual literacy skills in the classroom
- Incorporated digital pedagogy into the classroom

CURATORIAL INTERN

North Carolina Museum of Art, Summer 2017-Fall 2018

- Built FileMaker Pro database
- Created metadata taxonomy
- Researched provenance and bibliography of museum holdings

ARCHIVES INTERN

American Dance Festival, Summer 2018

- Ingested and processed the Dr. Charles Davis Papers
- Wrote finding aid for the Dr. Charles Davis Papers
- Edited and preserved footage of current and past seasons
- Supervised work study archives student promoting good data stewardship and best practices

NEW MEDIA INTERN

North Carolina Museum of Art, Summer 2016-Spring 2017

- Created and analyzed visitor surveys
- Maintained archive of press clippings
- Collaborated with community partners in marketing campaigns
- Created social media content
- Brainstormed creative outreach events

RESEARCH ASSISTANT

UNC Visual Resources Library, Fall 2013-Spring 2017

- Digitized and photoshopped art department slides using a flatbed scanner
- De-duplicated slides in university ArtStor holdings
- Ingested slides from former Ackland Museum curator

RESEARCH AND CONTENT DEVELOPMENT INTERN

Cuberis- Museum Website Design and Development, Fall 2016

- Developed blogs and infographics for clients
- Researched museum technology and best practices
- Organized information gathering exercises

STUDENT AMBASSADOR

Expo Milano, Italy Summer 2015

- Answered questions in English, French and Italian for guests to the pavilions
- Supervised fellow ambassadors as team leader
- Co-led VIP and sponsor tours in the pavillion